

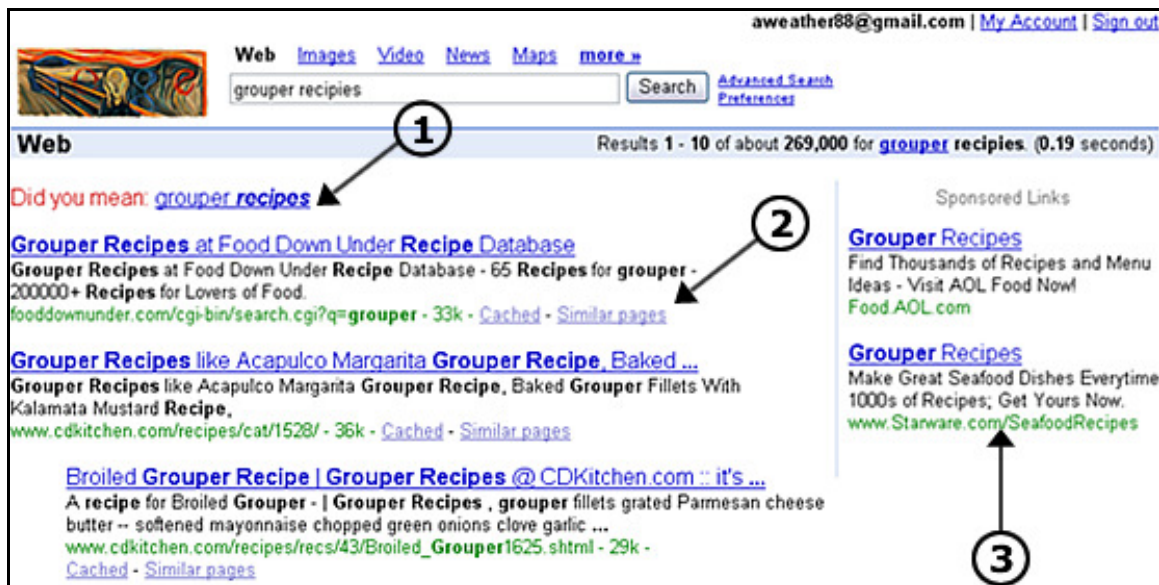
# Crash Course on Using Google.com to Search the Internet

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1. **Search Box** – Think of the most important things about your search item. If you don't know what the item is called, then enter the most specific thing about the item. Narrow your search with quotes: world cat will return sites about cats around the world while "world cat" will return sites about catamaran boats
2. **Search Button** – performs the search
3. **I'm Feeling Lucky** – Takes you to the very first site in the results
4. **Language Tools** – Translate words, sentences, or even entire web sites: English to 10 languages and 10 languages to English.
5. **Adv. Search & Prefs** – Get specific about what your search or set family filter
6. **Other Google Searches** – Try these out and experiment

Notation	Find result	Example
<a href="#"><u>terms1 terms2</u></a>	with both <i>term1</i> and <i>term2</i>	[ <a href="#"><u>carry-on luggage</u></a> ]
<a href="#"><u>term1 OR term2</u></a> <a href="#"><u>term1   term2</u></a>	with either <i>term1</i> or <i>term2</i> or both	[ <a href="#"><u>Tahiti OR Hawaii</u></a> ] [ <a href="#"><u>Tahiti   Hawaii</u></a> ]
<a href="#"><u>+term</u></a>	with <i>term</i> (The + operator is typically used in front of stop words that Google would otherwise ignore or when you want Google to return only pages that match your search terms exactly. However, the + operator can be used on any terms.)	[ <a href="#"><u>+i spy</u></a> ]
<a href="#"><u>-term</u></a>	without <i>term</i>	[ <a href="#"><u>twins minnesota - baseball</u></a> ]
<a href="#"><u>~term</u></a>	with <i>term</i> or one of its synonyms	[ <a href="#"><u>google ~guide</u></a> ]
<a href="#"><u>number1..number2</u></a>	with a number in the specified range	[ <a href="#"><u>annual report 2000..2003</u></a> ]
<a href="#"><u>"phrase"</u></a>	with exact <i>phrase</i> , a proper name, or a set of words in a specific order	[ <a href="#"><u>"I have a dream"</u></a> ] [ <a href="#"><u>"Rio de Janeiro"</u></a> ]



1. **Spell Check** – Don't worry about spelling, Google will help automatically
2. **Search Results** – Sites containing your search terms. Multiple results on the same website are indented. **TIP:** *If a site is dead, then click the Cached Link*
3. **Google Ad Words** – Paid advertising spots ranked by per click bidding by advertisers. This may be a very useful advertising tool for your business.

### **Neat and Useful Things You Can Do With Google**

1. **Calculator** – Enter math like  $5+5*2$  or even conversions like cups in quart.
2. **Currency** - 3.5 USD in GBP or currency of Brazil in Malaysian money
3. **Definitions** – Use the phrase "define:" and the word a like define: coral
4. **Local & Maps** – Map and location by adding City or Zip like Fred's Beds 33050
5. **Phone Book & Maps** – Enter names, zip codes, area codes, and even whole phone numbers, and street addresses.
6. **Tracking & Serial Numbers** – Just enter the number for UPS, FedEx, USPS, Vehicle ID (VIN), UPC codes, area codes, Patent numbers "patent 5123123", FAA airplane registration, FCC equipment IDs "fcc B4Z-34009-PIR"
7. **Stock & Fund Quotes** – Just enter in symbol like CSCO
8. **Travel Info & Weather** – EYW airport, delta 1443 or weather marathon, fl
9. **Movie Reviews and Times** – Simply enter movie times 33045
10. **Froogle** – I do not use this tool. The better online tool for price hunting is www.Shopping.com: Just enter a model number and use best rated stores.